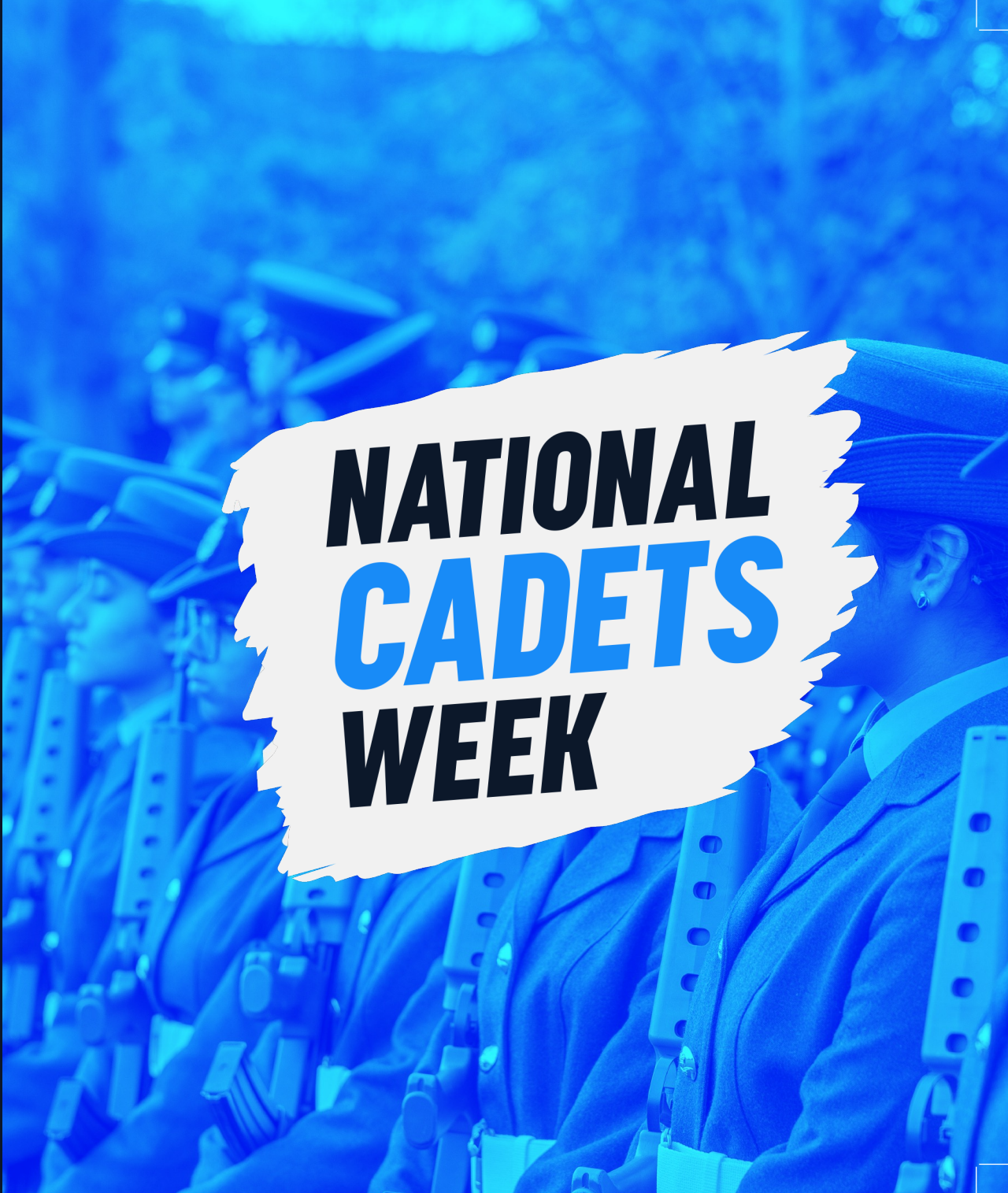


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Partner with the
Ministry of Defence
Sponsored Cadet Forces



**NATIONAL
CADETS
WEEK**

Partner with the Ministry of Defence (MOD) Sponsored Cadet Forces to invest in the next generation, drive social impact and shape the workforce of the future.



138,000 young people serving in the MOD
Sponsored Cadet Forces

27,000 adult volunteers giving their time
freely

9,000 units across the UK

+30% ambition to grow both by 2035

BRIGADIER ANTHONY LAMB MBE DL VR

Head of Cadets, Ministry of Defence

The MOD Sponsored Cadet Forces have always stood for something simple but powerful: giving young people the chance to discover who they can become. Every year, 137,000 Cadets and 27,000 dedicated adult volunteers prove that leadership, resilience and teamwork can be learned, practised and passed on, whatever a young person's background or starting point.

But we cannot do this alone. Industry partnership is fundamental to how we grow, adapt and reach further into the communities that need us most. This is not simply about corporate social responsibility. It is a genuine two-way exchange: businesses gain early sight of exceptional future talent, while Cadets and their volunteers gain skills, mentorship and opportunities that transform lives.

As we look to grow by 30% by 2035, the partnerships in this prospectus matter more than ever. I encourage every organisation reading this to find their level of engagement and join us. Together, we can strengthen the workforce of tomorrow while building a more secure, connected society today.



WHY PARTNER WITH THE MOD SPONSORED CADET FORCES?

The MOD Sponsored Cadet Forces develop leadership, teamwork, resilience, and civic values in young people from all backgrounds. The 138,000 serving Cadets are the workforce of tomorrow – and for industry, that represents an extraordinary opportunity. Engaging now means shaping future talent before recruitment cycles even begin, while delivering meaningful social impact that can be evidenced and reported today.

The case for investing in the MOD Sponsored Cadet Forces is compelling; research shows their entire annual running cost is covered if they change the life trajectory of just 460 young people a year, out of the 138,000 who take part. At a time when the number of young people not in Education, Employment, or Training is rising, the role of the MOD Sponsored Cadet Forces is more important than ever.

For organisations looking to demonstrate social value, support skills development, strengthen their Armed Forces Covenant credentials and build closer connections with Defence, partnering with the MOD Sponsored Cadet Forces offers a platform for genuine, lasting impact.

The Ministry of Defence sponsors and supports five cadet forces – voluntary youth organisations that offer challenging and enjoyable activities for young people and prepare them to play an active part in the community while developing valuable life skills. The cadet forces are rooted in the traditions, values and standards of their parent Services, but they are not part of the Armed Forces.

THE FIVE CADET FORCES:

- [Sea Cadet Corps](#)
- [Volunteer Cadet Corps](#)
- [Combined Cadet Force](#)
- [Army Cadet Force](#)
- [Air Training Corps](#)

Cadets have the opportunity to learn new skills and engage in adventurous activities within disciplined, well-structured organisations. Many gain nationally recognised qualifications, some equivalent to GCSEs, which support their future education and careers. Adult volunteers who support the Cadets also receive valuable training and can gain recognised qualifications of their own.



HOW TO GET INVOLVED

Partnering with the MOD Sponsored Cadet Forces brings benefits to organisations of every size, from SMEs through to large multinationals. There is no single template. The MOD Sponsored Cadet Forces are open to working with you to build the right kind of partnership for your organisation and the communities where you operate. To discuss what that could look like, scan the QR code at the end of this brochure.

SIX EXAMPLES OF HOW YOUR ORGANISATION CAN PARTNER

1. CADET FORCE ADULT VOLUNTEER ENABLEMENT

CREATE PROTECTED TIME AND FLEXIBILITY FOR THE VOLUNTEERS WHO MAKE THE MOD SPONSORED CADET FORCES POSSIBLE

- Paid volunteering leave for CFAVs in your organisation, equivalent to what Reservists receive
- Flexible working arrangements that accommodate CFAV duties and commitments

2. CADET FORCE ADULT VOLUNTEER RECOGNITION



CFAVS RETURN STRONGER EMPLOYEES. RECOGNISE AND BUILD ON WHAT THEY BRING BACK

- Formally recognise the leadership, resilience and instructional skills that CFAVs develop through their service, and the value they bring back to your organisation
- Support their continued professional development through access to training and recognised courses
- Work with the MOD Sponsored Cadet Forces to explore career pathway opportunities for CFAVs seeking employment

HOW TO GET INVOLVED

3. DEDICATED CADET VOLUNTEERING DAYS

GIVE YOUR EMPLOYEES THE OPPORTUNITY TO CONTRIBUTE DIRECTLY TO YOUNG PEOPLE'S DEVELOPMENT

- Offer dedicated Cadet volunteering days as a named option within your organisation's volunteering policy
- Support employees to contribute hands-on to the Cadet curriculum, whether delivering sessions, mentoring, or sharing professional expertise
- Coming soon: a “matchmaking” service connecting industry volunteers with specific Cadet Force needs across the UK

4. LOCAL INTERLOCKS



TARGETED, PRACTICAL SUPPORT ROOTED IN THE COMMUNITIES WHERE YOUR ORGANISATION OPERATES

- Partner with your local Cadet Force section through a dedicated interlock, providing tailored support based on local needs
- Examples could include CV and cover letter clinics delivered by your people, digital skills sessions and training or career talks

HOW TO GET INVOLVED

5. SPONSORSHIP OPPORTUNITIES

SPONSORSHIP DIRECTED TO WHERE IT MAKES A GENUINE DIFFERENCE. THE EXAMPLES BELOW ARE A STARTING POINT, NOT AN EXHAUSTIVE LIST.

- Fund curriculum delivery, including digital courses and learning resources
- Sponsor overseas trips that develop Cadets' skills, confidence, and wider perspectives
- Support Cadets or CFAVs to enroll on recognised professional qualifications — such as PMP or PRINCE2

6. APPRENTICESHIP SCHEMES

PUT CADET SKILLS TO WORK – STRUCTURED PATHWAYS THAT BRING DISCIPLINED, CAPABLE TALENT DIRECTLY INTO YOUR ORGANISATION

- Create structured apprenticeship pathways that offer Cadets a direct route into your organisation or industry
- Design opportunities that draw on the specific skills Cadets have developed — discipline, teamwork, problem-solving, and the ability to perform under pressure

EVERY ORGANISATION CAN GET INVOLVED

Industry engagement can take many forms. Whether you are starting with a single action or committing to a multi-year strategic partnership, there is a meaningful way for every organisation to participate.



CONNECT: GETTING STARTED

One-off or light-touch engagements that introduce your organisation to the MOD Sponsored Cadet Forces and create immediate value for young people.

Examples of low cost, light-touch activities:

- Attend or sponsor a Cadet Forces event
- Offer a careers talk or insight day
- Run a mock interview or CV workshop
- Donate devices or equipment

COLLABORATE: BUILDING A PARTNERSHIP

Regular, structured engagement that builds lasting relationships between your people and cadet communities.

Examples of longer-term commitments with the MOD Sponsored Cadet Forces:

- Pledge 5 days of paid volunteering to CFAVs
- Establish a volunteer programme with local Cadet units
- Provide ongoing mentoring for Cadets
- Open your learning platforms to Cadet units
- Co-design a skills programme for Cadets



WHY PARTNERING WILL BENEFIT YOUR ORGANISATION

Industry engagement with the MOD Sponsored Cadet Forces is a strategic investment in talent, communities, long-term social value and the Defence community.

01 TALENT

A workforce shaped before recruitment begins

Cadets develop discipline, leadership, and teamwork, exactly the qualities employers struggle to find. Early engagement builds relationships long before hiring conversations start.

02 SOCIAL VALUE & ESG

Measurable impact, rigorously evidenced

Demonstrable, measurable impact on young people from all backgrounds, supporting social mobility commitments and adding real rigour to ESG reporting.

03 ARMED FORCES COVENANT

Strengthen your Armed Forces Covenant credentials

For organisations entering into the Armed Forces Covenant, or those looking to deepen their support, partnering with the Cadets is a powerful way to demonstrate that commitment in practice.

04 NATIONAL PRESENCE

Genuine local reach, not head-office philanthropy

With over 9,000 units across the UK, Cadet partnerships create real presence in the communities where your people live and work.

05 PROMOTE YOUR PARTNERSHIP

Share your support on social media

As a partner to the MOD Sponsored Cadet Forces, you can work with your Cadets liaison to promote your support on social media.



WHY PARTNERING WITH THE MOD SPONSORED CADET FORCES MATTERS

“Cadet forces are one of the best examples we have of the whole-of-society approach to defence in action, bringing together young people from all backgrounds and giving them the confidence, skills and sense of purpose that benefit their communities and our country as a whole.”

Louise Sandher-Jones MP, Parliamentary Under-Secretary of State (Minister for the Armed Forces)



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“My path led to a fulfilling career in the Royal Air Force. But that is not the path I expect every cadet to follow, nor is it the purpose of the Cadet Forces. What I want is for every young person to have access to the same type and scale of opportunity: the chance to discover talents they did not know they possessed, meet adults who believe in their potential and see possibilities beyond those immediately visible to them. And none of that happens without volunteers.”

Calvin Bailey MBE MP, Minister for Veterans and People.



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READY TO GET **STARTED?**

Starting a partnership with the MOD Sponsored Cadet Forces is straightforward. Here is how it works.



01 EXPRESS YOUR INTEREST

Tell us what kind of engagement suits your organisation best — whether that is a one-off event, a skills programme, or a longer-term strategic partnership. Scan the QR code on the right to start the conversation.



02 DESIGN THE PARTNERSHIP

We will work with you to design an engagement that is meaningful and mutually beneficial, drawing on the options in this prospectus and your organisation's own strengths, scale, and goals.



03 CONNECT WITH A CADET UNIT

We will match you with Cadet units in the areas where your organisation operates, ensuring your engagement has genuine local relevance and reach.



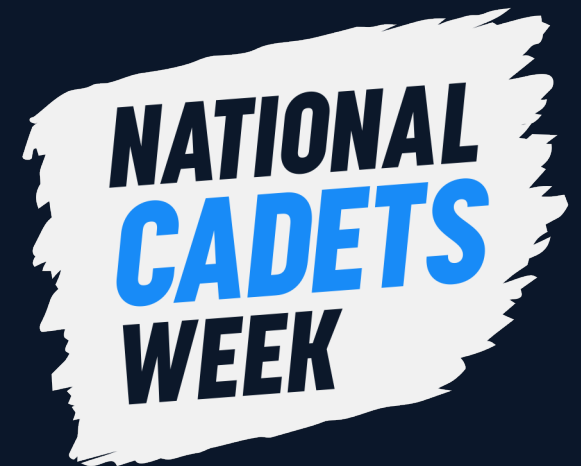
04 MEASURE AND SHARE YOUR IMPACT

We will help you track and communicate the social value your partnership delivers, supporting your ESG reporting, your employee communications, and your wider social mobility commitments.

Ready to get involved?
The MOD Sponsored Cadet Forces are excited to partner with you.

Scan the QR Code below to register your interest.





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